

FIFTY YEARS *of* FILM SPEECH

OVER THE LAST HALF OF THE CENTURY, LANGUAGE USED IN CINEMA HAS CHANGED QUITE A LOT. SUBTITLES OF HUNDREDS OF THE MOST POPULAR MOVIES FROM 1952 TO 2012 REVEAL CHANGES IN SPEECH, VALUES AND CULTURE. THE VOLUME OF THE SOUNDWAVE SHOWS HOW POPULAR THE WORD WAS IN MOVIES OF THAT TIME.

